Economics 399 (01) Sports Economics

Instructor: Brent Miller  Lecture Location: EDC 280
Phone: 587 349 8151  Lecture Days/Time: MW 18:00 – 20:45
Email: bmiller@7genergy.com

Office: SS338  Spring 2019
Office Hours: By appointment, before & after class

Course Description:
The intention of this course is to use economic principles, analysis, and tools, to examine and explain the industry of sports. Students will be expected to understand how basic economic models can be applied to various aspects of sports, and their operations. The focus of the class will be primarily micro-economic in nature.

Course Objectives/Learning Outcomes:
The following topics (some additional ones may be added; some of these may be deleted) will be discussed in the course:

1. Review of important economic principles, theories, and tools
2. Professional Sports Leagues
   - General theory of leagues
   - Market conditions for success
   - Organization of leagues & resulting impact
   - The new economics of the NHL
   - Successes/failures
3. Demand and Sports Revenue
   - Monopolies & cartels
   - Price discrimination
4. Sports Market Outcomes
   - Competitive imbalance
   - Potential remedies
5. Stadiums
   - Design for success (or failure)
   - Subsidies and Economic Impact
   - Stadium Financing: NEXT, Plan B, Rogers Place
   - Public benefits
   - Taxes
6. Other
Prerequisites/corequisites
Econ 201 and 203

Required Textbook(s)
None

Reserved Readings
- Fizel, John, *Handbook of Sports Economics Research*
- Downward, Paul, *The Economics of Professional Team Sports*
- Kern, William S., *The Economics of Sports*
- Fort, Rodney, D., *International Sports Economics Comparisons*
- Demmert, Henry G., *The Economics of Professional Team Sports*, 1973

Course Requirements/Assessments:
Students are expected to complete outside readings for the class as assigned, and any material required will be provided either as a handout or on D2L site.

A final group presentation will be assigned in the course, with some class time dedicated towards facilitating the group work and end product. Presentations will occur on the last two classes of the semester.

Desire2Learn:
This course will make use of the Desire2Learn (D2L) platform. Students who are registered in the course can log on at [http://d2l.ucalgary.ca](http://d2l.ucalgary.ca) through their student centre. Please note that D2L features a class e-mail list that may be used to distribute course-related information. These e-mails go to your University of Calgary e-mail addresses only.

Grade Determination and Final Examination Details:

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<th>Percentage</th>
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<tr>
<td>Midterm Examination</td>
<td>30%</td>
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<td><strong>(May 27, 2019)</strong></td>
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<tr>
<td>Final Examination</td>
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<td><strong>(TBA)</strong></td>
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<td>Term Project</td>
<td>20%</td>
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The official grading system will be used. See http://www.ucalgary.ca/pubs/calendar/current/f-1-1.html.

If a student’s letter grade on the final exam exceeds their midterm(s) letter grade, the weight of the midterm(s) is (are) transferred to the final exam. The student must have written the midterm(s) or provided supporting documentation for the absence(s) such as a medical note or statutory declaration.

As per the Writing Across the Curriculum Statement in the Calendar, writing and grading thereof will be a factor in the evaluation of student work.

Any student work which remains undistributed after the last day of classes will be available to students through the instructor’s office during the instructor’s office hours.

The final examination will be comprehensive, scheduled by the Registrar, held in a classroom, and last 2 hours. If a student cannot write their final exam on the date assigned by the Registrar’s Office, they need to apply for a deferred exam www.ucalgary.ca/registrar/exams/deferred_final. Under no circumstance will this be accommodated by the Department.

Tests and exams will involve multiple choice questions. Non-programmable calculators will be allowed during the writing of tests or final examinations.

The exact date for the in-class midterm will be announced at least one week in advance.

THERE WILL BE NO MAKEUP OR DEFERRED QUIZZES/TESTS/EXAMS under any circumstances, nor may the quizzes/tests/exams be written early. Students unable to write the quizzes/tests/exams because of documented illness, family emergency, religious observance, or university-sanctioned event will have the weight shifted to the final examination; otherwise a grade of zero will be assigned.

Reappraisal of Grades

For reappraisal of graded term work, see Calendar I.2
http://www.ucalgary.ca/pubs/calendar/current/i-2.html

For reappraisal of final grade, see Calendar I.3
http://www.ucalgary.ca/pubs/calendar/current/i-3.html

Statement of Intellectual Dishonesty, see Calendar K.4
http://www.ucalgary.ca/pubs/calendar/current/k-4.html

Plagiarism and Other Academic Misconduct, see Calendar K.5
http://www.ucalgary.ca/pubs/calendar/current/k-5.html

Academic Accommodations:
The student accommodation policy can be found at: ucalgary.ca/access/accommodations/policy.

Students needing an accommodation because of a disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities ucalgary.ca/policies/files/policies/student-accommodation-policy.

Students needing an Accommodation based on a Protected Ground other than disability should communicate this need, preferably in writing, to the course instructor.
Important Dates:
Please check: http://www.ucalgary.ca/pubs/calendar/current/academic-schedule.html

Student Organizations:
Faculty of Arts Students’ Association (F.A.S.A.):
Economics Department Representative
Office: SS 803, E-mail: econrep@fasaucalgary.ca and Web: www.fasaucalgary.ca.

Society of Undergraduates in Economics:
https://www.ucalgarysue.com/.

Society of Undergraduates in Economics is a student run organization whose main purpose is to assist undergraduate economics students to succeed both academically and socially at the University of Calgary. Services include access to the exam bank, career events such as Industry Night and information sessions, mentorship programs, and social events for members. They invite you to join by contacting SUE at societyofundergradsineconomics@gmail.com.

Faculty of Arts Program Advising and Student Information Resources:
• Have a question, but not sure where to start? The Arts Students’ Centre is your information resource for everything in Arts! Drop in at SS102, call them at 403-220-3580 or email them at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at http://arts.ucalgary.ca/undergraduate which has detailed information on common academic concerns, including program planning and advice.
• For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 403-210-ROCK [7625] or visit them in the MacKimmie Library Block.
• Online writing resources are available at http://www.ucalgary.ca/ssc/resources/writing-support.

Evacuation Assembly Point:
In case of an emergency evacuation during class, students must gather at the designated assembly point nearest to the classroom. The assembly point for this classroom is Scurfield Hall - Atrium.

Safewalk:
The Safewalk program provides volunteers to walk students safely to their destination anywhere on campus. This service is free and available 24 hrs/day, 365 days a year. Call 403-220-5333.

Freedom of Information and Protection of Privacy (FOIP) Act:
Personal information is collected in accordance with FOIP. For more information, see http://www.ucalgary.ca/legalservices/foip/foip-hia.

Internet and Electronic Communication Device information:
The use of cell phones for any purpose in class is prohibited. Computers and tablets may be used for note-taking only.

BJM
2019-04-24