

Department of Economics Faculty of Arts

Economics 357 (L01) Intermediate Microeconomic Theory—Microeconomics II

Instructor: Kenneth J. McKenzie Lecture Location: MFH 164

Phone: 403-220-4605 Lecture Days/Time: TR 11:00-12:15

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Office: SS 450

Office Hours: TR 1230-1330 Fall 2023

Course Description:

This course is the second in a pair of courses designed to acquaint students with microeconomic theory. Microeconomics is concerned with a systematic understanding of the choices of individuals, firms, and organizations. It seeks to address the social consequences of the behaviour of economic agents. This course will extend and build on the theory of the consumer, the theory of the firm, and the theory of perfect competition introduced in Economics 301. The theory of general competitive equilibrium will be studied intensively. Particular attention will be devoted to its efficiency and welfare properties. Social choice theory (what should be the allocation of resources) and public choice theory (how government policy is determined). Market failures from imperfect competition, externalities, public goods, and informational asymmetries.

Course Learning Outcomes:

Students who successfully complete this course will further develop their mastery and understanding of the methodology of microeconomic theory by applying it to the following topics.

- i. Extensions to Consumer Theory: Intertemporal Choice, Uncertainty, Risky Assets, Insurance
- ii. Market Power: Monopoly, Price Discrimination
- iii. Imperfect Competition and Game Theory: Prisoner's Dilemma and Nash equilibrium; Cournot, Bertrand, and Collusion
- iv. General Equilibrium and the Fundamental Theorems of Welfare Economics: Exchange Economy; 2x2x2 Production Economy
- v. Social Welfare and Economic Equity: Bergson Social Welfare Functions; Arrow's Impossibility Theorem
- vi. Market Failure I, Externalities: Tragedy of the Commons, Pigouvian Taxes and Subsidies, Property Rights, The Coase Theorem
- vii. Market Failure II, Public Goods: Optimality Condition; Private Financing and the Free Rider Problem
- viii. Market Failure III, Asymmetric Information: Adverse Selection, Moral Hazard, Principles and Agents
- ix. Public Choice: Government Failure (time permitting)

Course Outline:

Note that not all of the material in the identified chapters will be covered and some material not in the textbook will be covered.

I Review of Demand Theory and Constrained Optimization

II Topics in Consumer Theory

Intertemporal Choice	Ch 10
Uncertainty	Ch 12
Insurance	Ch 12
Risky Assets	Ch 13

III General Equilibrium and the Fundamental Theorems of Welfare Economics

Exchange Economy	Ch 32
Production and General Equilibrium	Ch 33
Social Welfare and Economic Equity	Ch 34

IV Market Failure I: Market Power

Monopoly	Ch 25, 26
Imperfect Competition and Game Theory	Ch 28, 29, 30

V Market Failure II: Externalities

Pigouvian Taxes and Subsidies,

Property Rights, and the Coase Theorem Ch 35

VI Market Failure III: Public Goods

Optimality, private financing and

the Free Rider Problem Ch 37

V Market Failure IV: Asymmetric Information

Adverse Selection, Moral Hazard Ch 38

VI Public Choice, Government Failure

Prerequisites/corequisites:

Economics 301

Recommended Textbook(s):

Hal Varian, Intermediate Microeconomics: A Modern Approach, 9th ed., Norton 2014.

I will post detailed lecture notes (slides) for each section on D2L. In this regard, please see the section on Instructor Intellectual Property below. I do not follow the textbook explicitly and often take a different approach; however, you will find the Varian book useful as reference and I recommend that you purchase it (earlier editions are fine).

Books on Reserve:

The list of reserve titles, if any, is posted at the course D2L site.

Required Access to Technology: No specific software access is required.

Desire2Learn:

This course will make use of the Desire2Learn (D2L) platform. Students who are registered in the course can log on at http://d2l.ucalgary.ca through their student centre. Please note that D2L features a class e-mail list that may be used to distribute course-related information. These e-mails go to your University of Calgary e-mail addresses only.

Tutorials:

Students are expected to attend the weekly tutorial section to which they have been assigned. During the tutorials, the TA will discuss pre-assigned questions and additional material relevant to the course that is not covered in lectures. **Students are strongly encouraged to attend.**

PASS:

Econ 357 is part of the Peer Assisted Study Session ("PASS") program funded by the Student Success Centre and the Department of Economics. PASS sessions for Econ 357 are offered weekly during which students work collaboratively, guided by a PASS Leader, on difficult concepts. PASS offers alternative approaches and strategies to develop an understanding of the course material. The PASS Leader for Econ 357 has recently taken the course, attends lectures, and has been trained to facilitate collaborative learning and group study. PASS sessions are about students working together to understand course material and develop better academic habits. Students who attend PASS regularly have higher course GPAs and lower DFW rates than those who do not.

Grade Determination:

Midterm Exam	25%
4 Assignments	30%
Final Exam	45%
	100%

Assignments and ChatGPT:

You may work together on assignments, however each individual must hand in their own assignment, showing their own work and written in their own words. **Directly copying an assignment is prohibited;** breaches will result in a failing grade on the assignment for all students involved.

ChatGPT (and similar platforms) is a powerful artificial intelligence (AI) language model developed by OpenAI. It can answer questions and provide information on a wide range of topics with speed and often with accuracy. At its core, ChatGPT is a neural network that has been trained on massive amounts of text data. If used properly, it can be a powerful education tool and may assist in the understanding of concepts. Feel free to use it in this way.

However, you should understand that ChatGPT makes mistakes and does not always get things right. It is extremely important to critically evaluate any information provided by the platform.

Regarding the use of ChatGPT for assignments, there is little I can do to prevent it. However, consistent with the requirement that prohibits directly copying an assignment from another student, **directly copying an answer provided by ChatGPT (and similar platforms) for assignments is prohibited**.

Assignment answers that in my opinion were clearly generated by ChatGPT will receive a failing grade. I reiterate that ChaptGPT can get things wrong. Indeed, test driving ChatGPT on past assignments resulted in some fairly egregious errors. Moreover, assignments are meant to help prepare you for exams, and simply copying an answer provided by ChatGPT or another student, as opposed to working your way through it yourself, does very little to help you in this regard.

Examination Details:

Tests and exams WILL NOT involve multiple choice questions.

Programmable calculators, cellphones, textbooks, course notes, and other electronic devices will not be allowed during the writing of tests or final examinations. Note that simply being able to access a cellphone during an exam is considered academic misconduct.

The date for the in-class midterm will be announced at least one week in advance.

Grading Policies:

The official grading system will be used. See http://www.ucalgary.ca/pubs/calendar/current/f-1-1.html.

Students must receive a passing grade on the final exam to pass the course. Students committing academic misconduct during the final exam will not receive a passing grade for the course.

If a student's letter grade on the final exam exceeds their midterm letter grade, the weight of the midterm is transferred to the final exam. The student must have written the midterm(s) or provided supporting documentation for the absence(s).

As per the Writing Across the Curriculum Statement in the Calendar, writing and grading thereof will be a factor in the evaluation of student work. See https://www.ucalgary.ca/pubs/calendar/current/e-2.html.

THERE WILL BE NO MAKEUP OR DEFERRED QUIZZES/TESTS/EXAMS under any circumstances, nor may the quizzes/tests/exams be written early. Students unable to write the quizzes/tests/exams because of documented illness, family emergency, religious observance, or university-sanctioned event will have the weight shifted to the final examination; otherwise a grade of zero will be assigned.

The final examination will be comprehensive, scheduled by the Registrar, held in a classroom, and last 2 hours. If a student cannot write their final exam on the date assigned by the Registrar's Office, they need to apply for a deferred exam https://www.ucalgary.ca/pubs/calendar/current/g-3-4.html. Under no circumstance will this be accommodated by the Department.

Any student work which remains undistributed after the last day of classes will be available to students through the instructor's office during the instructor's office hours.

Reappraisal of Grades:

For Reappraisal of Graded Term Work, see Calendar I.2 http://www.ucalgary.ca/pubs/calendar/current/i-2.html

For Reappraisal of Final Grade, see Calendar I.3 http://www.ucalgary.ca/pubs/calendar/current/i-3.html

Academic Misconduct and Intellectual Honesty:

Academic Misconduct refers to student behavior that compromises proper assessment of students' academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor's expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.

Statement of Intellectual Honesty, see Calendar K.3 https://www.ucalgary.ca/pubs/calendar/current/k-3.html

Plagiarism and Other Academic Misconduct https://ucalgary.ca/student-services/student-success/learning/academic-integrity

Academic Accommodations:

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services. SAS will process the request and issue letters of accommodation to instructors. Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their instructor. The full policy on Student Accommodations is available at

https://www.ucalgary.ca/legalservices/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf and https://www.ucalgary.ca/legalservices/sites/default/files/teams/1/Policies-Student-Accommodation-Policy.pdf.

Freedom of Information and Protection of Privacy (FOIP) Act:

Personal information is collected in accordance with FOIP. Assignments can only be returned to the student and will be accessible only to authorized faculty and staff. For more information, see https://www.ucalgary.ca/legal-services/sites/default/files/teams/1/faq-privacy-students.pdf

Internet and Electronic Communication Device Information:

The use of cell phones for any purpose in class is prohibited. Computers and tablets may be used for note taking only unless otherwise authorizes by the instructor.

Copyright Legislation:

See the University of Calgary policy on Acceptable Use of Material Protected by Copyright at https://www.ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by-Copyright-Policy.pdf. Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy.

Recording of Lectures:

Recording of lectures is prohibited, except for audio recordings authorized as an accommodation by SAS or an audio recording for individual private study and only with the written permission of the instructor. Any unauthorized electronic or mechanical recording of lectures, their transcription, copying, or distribution, constitutes academic misconduct. See https://www.ucalgary.ca/pubs/calendar/current/e-6.html.

Instructor Intellectual Property:

Course materials created by instructors (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the instructor. These materials may NOT be reproduced, redistributed or copied without the explicit consent of the instructor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of

extracts of these course materials with other students enrolled in the course at the same time may be allowed under fair dealing.

Important Dates:

Please check: http://www.ucalgary.ca/pubs/calendar/current/academic-schedule.html.

Student Organizations:

Faculty of Arts Students' Association (F.A.S.A.):

Economics Department Representative

Office: SS 803, E-mail: econrep@fasaucalgary.ca and Web: www.fasaucalgary.ca.

Society of Undergraduates in Economics: https://www.ucalgarysue.com/.

Society of Undergraduates in Economics is a student run organization whose main purpose is to assist undergraduate economics students to succeed both academically and socially at the University of Calgary. Services include access to the exam bank, career events such as Industry Night and information sessions, mentorship programs, and social events for members. They invite you to join by contacting SUE at sue@ucalgarysue.com

Faculty of Arts Program Advising and Student Information Resources:

- Have a question, but not sure where to start? The Arts Students' Centre is your information
 resource for everything in Arts! Drop in at SS102, call them at 403-220-3580, or email them at
 artsads@ucalgary.ca. You can also visit the Faculty of Arts website at
 http://arts.ucalgary.ca/undergraduate, which has detailed information on common academic
 concerns, including program planning and advice.
- For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 403-210-ROCK [7625] or visit them in the MacKimmie Tower.

Student Support and Resources:

- See https://www.ucalgary.ca/registrar/registration/course-outlines for information on campus mental health resources, the Student Ombuds Office, Student Success Centre, Safewalk, and Emergency Evacuation and Assembly.
- Online writing resources are available at https://ucalgary.ca/student-services/student-success/writing-support.

Notes:

1. Students are responsible for all assigned material, e.g., supplementary material posted on D2L, regardless of whether or not the material was covered in class.

KJM 2023-08-02