



# Department of Economics

## Faculty of Arts

### Economics 399 (01) Sports Economics

Instructor:	Brent Miller	Lecture Location:	PF 114
Phone:	587 349 8151	Lecture Days/Time:	MW 18:00 – 20:45
Email:	bmiller@7energy.com		
Office:	SS 338		
Office Hours:	By appointment, before & after class	Spring 2017	

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#### Course Description

The intention of this course is to use economic principles, analysis, and tools, to examine and explain the industry of sports. Students will be expected to understand how basic economic models can be applied to various aspects of sports, and their operations. The focus of the class will be primarily micro-economic in nature.

#### Course Objectives/Learning Outcomes

The following topics (some additional ones may be added; some of these may be deleted) will be discussed in the course:

1. Review of important economic principles, theories, and tools
2. Professional Sports Leagues
  - General theory of leagues
  - Market conditions for success
  - Organization of leagues & resulting impact
  - The new economics of the NHL
  - Successes/failures
3. Demand and Sports Revenue
  - Monopolies & cartels
  - Price discrimination
4. Stadiums
  - Design for success (or failure)
  - Subsidies and Economic Impact
  - Stadium Financing
  - Public benefits
  - Taxes
5. Sports Market Outcomes
  - Competitive imbalance
  - Potential remedies
6. Non-profit sports & organizations

**Prerequisites/corequisites**

Econ 201 and 203

**Required Textbook(s)**

None

**Reserved Readings**

- Fizel, John, *Handbook of Sports Economics Research*
- Fortn, Rodney, D. *Sports Economics*, 1<sup>st</sup> Edition, 2<sup>nd</sup> Edition
- Leeds, Michael, *The Economics Sports*, 1<sup>st</sup> Edition, 2<sup>nd</sup> Edition
- Downward, Paul, *The Economics of Professional Team Sports*
- Kern, William S., *The Economics of Sports*
- Rich, Wilbur C., *The Economics and Politics of Sports Facilities*
- Fort, Rodney, D., *International Sports Economics Comparisons*
- Noll, Roger G., *Sports, Jobs, and Taxes: The Economic Impact of Sports Teams and Stadiums*, 1997
- Demmert, Henry G., *The Economics of Professional Team Sports*, 1973

**Course Requirements/Assessments:**

Students are expected to complete outside readings for the class as assigned, and any material required will be provided either as a handout or on D2L site.

A final group presentation will be assigned in the course, with some class time dedicated towards facilitating the group work and end product. Presentations will occur on the last two classes of the semester.

**Desire2Learn**

This course will make use of the Desire2Learn (D2L) platform. Students who are registered in the course can log on at <http://d2l.ucalgary.ca> through their student centre. Please note that D2L features a class e-mail list that may be used to distribute course-related information. These e-mails go to your University of Calgary e-mail addresses only.

**Course Requirements/Assessments:**

Midterm	30%	June 5th, 2017
Class Participation/Work/ Assignment	20%	
Final Exam	50%	Date set by Registrar's Office: <b>June 28-30, 2017</b>

### **Grade Determination and Final Examination Details**

Department of Economics Criteria for Letter Grades. Economics professors use the following criteria when assigning letter grades:

Grade	Grade Point Value	Description	Grade	Grade Point Value	Description
A+	4.00	Outstanding	C+	2.30	
A	4.00	Excellent-superior performance, showing-comprehensive understanding of subject matter	C	2.00	Satisfactory – basic understanding of the subject matter
A-	3.70		C-	1.70	Receipt of a grade point average of 1.70 may not be sufficient for promotion or graduation. (See individual undergraduate faculty regulations.)
B+	3.30		D+	1.00	
B	3.00	Good – clearly above average performance with knowledge of subject matter generally complete.	D	1.00	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
B-	2.70		F	0	Fail – unsatisfactory performance or failure to meet course requirements
			I	0	Incomplete – unsatisfactory (effective January 2007)

### **Grading Scale**

A+	96-100	B	74-76	C-	61-63
A	86-95	B-	71-73	D+	56-60
A-	81-85	C+	67-70	D	50-55
B+	77-80	C	64-66	F	0-49

A passing grade on any particular component of the course is not required for a student to pass the course as a whole.

Non-programmable calculators **WILL NOT** be allowed during the writing of tests or final examinations.

There will be a Registrar scheduled final examination, lasting **2** hours.

Tests and exams **WILL** involve multiple choice questions.

### **Reappraisal of Grades**

For reappraisal of graded term work, see Calendar I.2  
<http://www.ucalgary.ca/pubs/calendar/current/i-2.html>

For reappraisal of final grade, see Calendar I.3

**<http://www.ucalgary.ca/pubs/calendar/current/i-3.html>**

A student who feels that a piece of graded term work (e.g., term paper, essay, test) has been unfairly graded, may have the work re-graded as follows. The student shall discuss the work with the instructor within 7 days of being notified about the mark or of the item's return to the class; no reappraisal of term work is permitted after the 7 days. If not satisfied, the student shall immediately take the matter to the Head of the department offering the course, who will arrange for a reassessment of the work within the next 7 days. The reappraisal of term work may cause the grade to be raised, lowered, or to remain the same. If the student is not satisfied with the decision and wishes to appeal, the student shall address a letter of appeal to the Dean of the faculty offering the course within 7 days of the unfavourable decision. In the letter, the student must clearly and fully state the decision being appealed, the grounds for appeal, and the remedies being sought, along with any special circumstances that warrant an appeal of the reappraisal. The student should include as much written documentation as possible.

**Plagiarism and Other Academic Misconduct**

Intellectual honesty is the cornerstone of the development and acquisition of knowledge and requires that the contribution of others be acknowledged. Consequently, plagiarism or cheating on any assignment is regarded as an extremely serious academic offense. Plagiarism involves submitting or presenting work in a course as if it were the student's own work done expressly for that particular course when, in fact, it is not. Students should examine sections of the University Calendar that present a Statement of Intellectual Honesty and definitions and penalties associated with Plagiarism/Cheating/Other Academic Misconduct,

<http://www.ucalgary.ca/pubs/calendar/current/k-2.html>

**Academic Accommodation**

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities Visit [www.ucalgary.ca/access/](http://www.ucalgary.ca/access/).

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor. The full policy on Student Accommodations is available at <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>

**Absence from a Quiz/Test/Exam**

THERE WILL BE NO MAKEUP OR DEFERRED QUIZZES/TESTS/EXAMS under any circumstances, nor may the quizzes/tests/exams be written early. Students unable to write the quizzes/tests/exams because of documented illness, family emergency, religious observance, or university-sanctioned event will have the weight shifted to the final examination; otherwise a grade of zero will be assigned. If a student cannot write their final exam on the date assigned by the Registrar's Office, they need to apply for a deferred exam [www.ucalgary.ca/registrar/exams/deferred\\_final](http://www.ucalgary.ca/registrar/exams/deferred_final). Under no circumstance will this be accommodated by the department.

### **Important Dates**

Please check: <http://www.ucalgary.ca/pubs/calendar/current/academic-schedule.html>

Faculty of Arts Students' Association (F.A.S.A.):

Economics Department Representative

Office: SS 803, E-mail: [econrep@fasaucalgary.ca](mailto:econrep@fasaucalgary.ca) Web: [www.fasaucalgary.ca](http://www.fasaucalgary.ca)

Society of Undergraduates in Economics

[www.ucalgarysue.com](http://www.ucalgarysue.com)

Society of Undergraduates in Economics is a student run organization whose main purpose is to assist undergraduate economics students succeed both academically and socially at the University of Calgary. Services include access to the exam bank, career partnerships with the Career Centre through hosting industry nights and information sessions, recognizing achievements in teaching, and organizing social events for members.

### *Faculty of Arts Program Advising and Student Information Resources*

- Have a question, but not sure where to start? The Arts Students' Centre is your information resource for everything in Arts! Drop in at SS102, call them at 403-220-3580 or email them at [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns, including program planning and advice.
- For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 403-210-ROCK [7625] or visit them in the MacKimmie Library Block.
- Online writing resources are available at <http://www.ucalgary.ca/ssc/resources/writing-support>

### **Evacuation Assembly Point**

In case of an emergency evacuation during class, students must gather at the designated assembly point nearest to the classroom. The list of assembly points is found at

[www.ucalgary.ca/emergencyplan/assemblypoints](http://www.ucalgary.ca/emergencyplan/assemblypoints)

Please check this website and note the nearest assembly point for this course

### **Safewalk**

The Safewalk program provides volunteers to walk students safely to their destination anywhere on campus. This service is free and available 24 hrs/day, 365 days a year.

**Call 403-220-5333**

BM/jw

2017-04-21